

BOULDER COUNTY MEDICAL SOCIETY HELP SAVE LIVES OPIOID PUBLIC AWARENESS PROJECT

DEATH STATISTICS



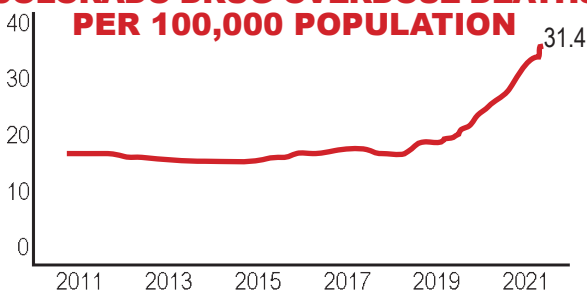
Rainbow Fentanyl

Children under 5 Opioids were the #1 cause of fatal poisonings last year

Adults 18-45 Fentanyl is the #1 cause of death

Adults 55+ Opioid overdose death quadrupled in last 10 years

COLORADO DRUG OVERDOSE DEATHS PER 100,000 POPULATION



Source: Modified from KFF analysis of CDC Multiple Cause of Death 2011-2021

ONE FATAL OVERDOSE IN COLORADO EVERY 4 HOURS & 45 MINUTES

Source: <https://www.stoptheclockcolorado.org>

WHAT YOU NEED TO KNOW ABOUT OPIOIDS



Opioid use disorder is a **treatable** medical condition

1 in 6 people have an “*addiction gene*” for opioids



Odds are high that you know someone with substance abuse disorder (addiction)

Marijuana, party drugs, and counterfeit medication can be laced with opioids & sedatives

Illegal drugs can often be made to look like medicine or candy

BCMS 022724

**COLORADO CRISIS LINE
(844) 493-8255**

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WHAT YOU NEED TO KNOW ABOUT OPIOIDS



USE THEM RIGHT

- Opioids are used to treat moderate to severe acute pain
- Opioids should be used only as prescribed

STORE THEM RIGHT

- 75% of misused opioids are stolen from home medicine cabinets
- Opioids should be locked and hidden

DISPOSE THEM RIGHT

- Police & sheriff stations can accept unused opioids
- Look for community “Take Back” events
- Dispose of your meds safely by using TakeMedsSeriously.org



NALOXONE SAVES LIVES

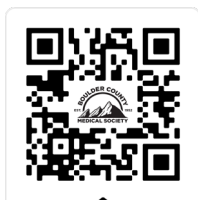


- Know what opioid overdose looks like
- Keep Naloxone on hand
- Know how to use Naloxone
- Talk about Naloxone with kids & grandkids
- Get the OpiRescue.com app

Be aware, be educated, scan these valuable resources



Naloxone Education



BoulderMedSociety



OpiSafe

BOULDERMEDSOCIETY.ORG